

practical information

opening October 9th 2010

address STAM, Bijlokesite,
Godshuizenlaan 2, 9000 Ghent, Belgium

opening times Tue to Sun 10.00 – 18.00 hrs
closed on Mon and on 24.12, 25.12, 31.12 and 01.01

admission

€ 6: individuals
€ 4,5: groups of 15 or more, over-55s
€ 1: youths 19 – 25 years
free: youths under-19s
trade: –15%

how to get there

Ghent, centrally located between Brussels, Bruges and Antwerp (50km), where the E17 and E40 meet. STAM is a pleasant one-kilometre walk or tram ride from the centre.

public transport

Ghent-St.-Pieters railway station
(± 15 min. on foot)
tram 1: Holdaal stop or tram 4/21/22:
Bijlokehof stop (± 3 min. on foot)

car Exit Gent-Centrum, P-route to
Sint-Pietersplein car park (± 10 min. on foot)

coach Park & Ride

facilities

fully accessible for wheelchair-users
gallery texts: in every gallery (also in English)
café-restaurant
cultural/tourist information desk

guided group visits approx. 1hr 30 min.

guide: € 75 (max. 20 people per guide)

reservations:

+32 (0)9 269 60 04, info@boekjebezoek.be

boats and bicycles for groups

reservation necessary

contact & information

STAM

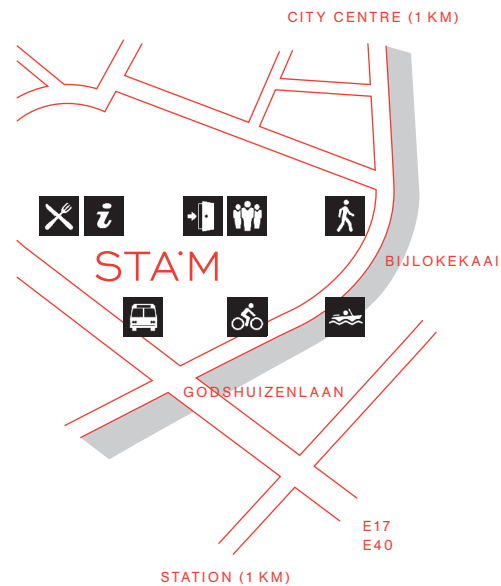
+32 (0)9 269 87 90
stam@gent.be
www.stamgent.be

tourism ghent, media/trade/external relations

+32 (0)9 266 56 93
pers-trade@gent.be
www.visitgent.be

tourist office for flanders & brussels

+44 (0)20 7307 7733
trade@visitflanders.co.uk
www.visitflanders.co.uk
trade contact for the UK: Lisa Thomas



trade/ENG/Wersie 05.2010

STAM



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ghent, a city on a human scale in the heart of Flanders, a well-kept secret, one of the most authentic destinations in the world. It's home to the world-famous altarpiece (the Mystic Lamb) painted by the van Eyck brothers in 1432, to a castle in the city centre (the Castle of the Counts) and it boasts a city festival without equal (the Gentse Feesten). Other attractions include lighting that ensures that the historic centre dazzles even in the dark, an abundance of water with all its associated charms and unaffected local colour. And from October 9th 2010: STAM, the City Museum which will provide the perfect introduction to Ghent.

STAM is housed in the 14th-century Bijloke Abbey on the Bijloke site, now a centre of culture on the banks of the River Leie close to the historic heart of the city. The abbey boasts one of the most beautiful refectories in Western Europe, decorated with fine pre-van Eyckian wall paintings [fig.3]. It's 'Worth a detour', according to the Michelin Guide! The ambulatory, the dormitory, the abbey church, the enclosed garden and the adjacent 17th-century convent add to the beauty of this extraordinary patrimony which is being restored in preparation for the grand opening.

Met steun van de
Vlaamse overheid



Provincie
Oost-Vlaanderen
Voor ieder van ons

gent
sloveest stad

Ghent is an authentic city and so amazingly varied that it has never been possible to sum it up in a few words. Knowledge and science, port, tourism, culture, festivity,... Ghent has it all! **STAM interprets** this complex Ghent, reveals its many faces through the ages and serves as the link between visitor and city.

A **chronological trail** with multimedia applications begins in the pre-urban settlement which became a centre of growth. The trail leads visitors on to the medieval city, to Charles V's birthplace, to a hub of the industrial revolution until finally they arrive in a university town and hotbed of culture... So all the themes which have made Ghent and which give the city its own unique character come together in one big story.



1.

Thanks to bespoke **multimedia** [fig.1], visitors will be able to call up information about every street and district in Ghent. The history of each location is told through paintings, drawings, plans, etchings, miniatures, posters, etc. and through lots and lots of photographs. Visitors will be able to consult informative texts about fifty of Ghent's main sights in English, French and German. The Belfry, Gravensteen (castle), Kouter, Vrijdagmarkt, Korenmarkt and Gras- en Korenlei will certainly be among them.

Everything has a clear **link with the city** at STAM. For example, you will hear stories and anecdotes about the mysterious disappearance of 'The Fair Judges' panel, a part of The Adoration of the Mystic Lamb on show in St Bavo Cathedral. The gallery devoted to Charles V serves as a bridge to the Prinsenhof, the part of the city where the emperor was born. In each case STAM refers you on to the city itself because the city is without doubt the museum's show-piece, its *raison d'être*.

Its location makes STAM the ideal meeting place for groups visiting Ghent. For one thing, coach parties can alight safely just outside the museum. Furthermore, the new, 21st-century reception area with café-restaurant is the **gateway to the whole city**.

t!ps

Make your group visit to Ghent a day to remember...

From October 9th 2010 STAM will make the ideal base from which to enjoy a guided tour of Ghent – on foot, by bicycle or by boat. Explore Ghent's past, present and future at STAM... and then set off into the real city! Herewith a few ideas for a packed and enjoyable day-out in Ghent.

guided city walks

Why not combine a visit to STAM with a guided walk or bicycle trip! There is a wide range of tours to choose from. Book through Vízit (www.vizit.be) Gandante (www.gandante.be) or Gidsenbond (www.gidsenbond-gent.be). The many tours available include: Old Ghent (De kuip van Gent), The Lure of the Patershol district, Charles V in Ghent, In the Gravensteen and Browsing round Ghent.



2.



3.

Visitors are given a fascinating introduction to the city here and there will also be a cultural/tourist information point. And they can cycle or take a boat from STAM to the centre. It seems we've thought of everything!

Ghent has a thing about light! Ghent's lighting plan won an international prize in 2004. The **first temporary exhibition** at STAM will be 'Enlightened City' (October 9th 2010 – May 1st 2011). Light gives

rhythm, sets the mood and directs the gaze, day and night. Nothing shines like it, nothing is so fragile. A trail examines and shows how light and dark are part of everything we do and make. Objects, documents, scale-models, paintings, photographs and installations demonstrate just how fundamental light is to a city, the centre of human activity par excellence.

Ghent is planning a magnificent Light Festival. Make a note of the dates in your diary now: January 27th to 30th 2011.

ghent from the water

Who can resist an atmospheric boat trip! Groups can travel from STAM to the centre by boat (Bijlokekaai landing stage). Ghent has several shipping companies offering a whole range of round trips. To make a reservation, go to www.rederijdegentenaer.be, www.debootjesvangent.be, www.gent-watertoerist.be or www.boatingent.be. [fig.2]

eating, drinking and shopping

STAM likes to make its visitors feel like regulars! Groups can enjoy a cup of coffee or lunch at STAM's café-restaurant. If you'd prefer a change of scene, the information desk at STAM will provide you with a list of group-friendly restaurants and convivial cafés. And if you're planning a spot of shopping, the information desk will be able to give you a few pointers including information about markets. The flower market on Sundays is a delight!

ghent and beyond by bicycle

Ghent is cycling mad, so why not join them! A cycling map is available which sets out several routes in the heart of the city. If you'd like to explore the surrounding area, why not cycle alongside the River Leie to the verdant Sint-Martens-Latem, a former artists' colony. Groups can arrange for bicycles to await them at STAM by logging on to www.hetverzet.be, www.max-mobiel.be or www.trans-fair.be.